

Organised by



HONG KONG  
GREEN DAY 05 JUNE 2025  
香港綠色日  
6月5日  
Waves of Change For a Sustainable Hong Kong

「香港綠色日」  
綠 續 回 贈  
「環保回收」  
「愛心捐贈」  
「可持續」  
Reward • Regift

An ESG programme aims to harness business collaboration for greater social impact, promoting waste reduction and recycling.



# “Conservation begins with Education” 「環保由教育開始」

Green Council is a Hong Kong-based non-profit and non-government environmental organisation with charitable status ([a Section 88 Tax-Exempt Charity, Ref. No.: 91/6063](#)).

In response to pressing global sustainability challenges, we are committed to promoting environmental responsibility and sustainable development. Through continuous advisory services, education, and training, we empower the commercial and industrial sectors to incorporate sustainable practices into their management decisions, operations, and production processes. Together, we work towards building a greener and more resilient future for all.

## Accredited NGO



## Admitted NGO



## Members





# Background of Hong Kong Green Day

Since 2013, the Green Council has proudly organised **Hong Kong Green Day (HKGD)** on **June 6** in alignment with **World Environment Day (WED)**.



HKGD serves as an annual platform to inspire corporations, consumers, and the public to take meaningful action toward making Hong Kong a greener city. Through a variety of events and activities, we encourage everyone to reflect on their environmental impact and embrace sustainable practices.

HKGD also kicks off a **month-long series** of green initiatives designed to motivate citizens



***Go Green Act Green!***



## About Reward • Regift

An ESG programme aims to harness business collaboration for greater social impact, promoting waste reduction and recycling.

Green Council assists organisations in motivating their employees to participate in clean recycling initiatives at GREEN@COMMUNITY. The GREEN\$ earned through these efforts will be redeemed for vital resources to support underprivileged communities. Furthermore, all participating organisations will be invited to a voluntary day event.





# Three Pillars of Reward • Regift

## 加強 回收教育

實踐廢物分類及  
乾淨回收  
提升香港回收率

## 履行 社會責任

透過義工派發活動  
關懷及幫助  
社會有需要人士

## 凝聚 員工力量

凝聚企業及員工  
支持香港可持續發展

### *Recycling Education:*

Equipping your employees with essential skills to effectively separate recyclables, empowering them to make a tangible difference.

### *Employee Engagement:*

Encouraging your workforce to actively participate in sustainability practices by collecting and delivering recyclables to the GREEN@COMMUNITY network.

### *Community Support:*

Allowing participating organisations to convert the collected recyclables into GREEN\$, which can then be exchanged for vital resources like rice to support underprivileged communities.



# How does Reward • Regift benefit you:

## *Education support*

Green Council provides education seminar, recycling tips and recycling facility map to enhance employees understanding on clean recycling.

## *Team bonding*

Collaborating and aligning all employees towards the company's sustainability goals, sharing commitment to both social and environmental causes.

## *Brand building*

Ensuring members' efforts and contribution will be showcased in various effective channels.

## *Sustainability reporting*

Showcasing and reporting your sustainability and CSR achievements, while attracting potential responsible investors.





# Reward • Regift Details

**Just 3 Stages to Get Involved!**

## Important Date in 2025

Recruitment period	From now to Jul
Recycling period	Jun to Jul
Voluntary day	Early-Oct

## APPLY NOW!

Participation fee (2025) - \$3,800 per application

**Top 10 participating organisations** earned the most GREEN\$ will be recognised.





「著綠」香港環保大使

*THANK YOU AND  
WE look forward to achieving greatness together*



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